



# SARA HEAD

**Ecofeminism Fine Arts Magazine**

# ECOFEMINISM



Research	3
Rebecca Lee Kunz	4
Natani Notah	5
Lynne Allen	6
Development	7
Chosen Typography	8
Color Palette	9
Logo	10
Artist Introductions	11
Inner Spread Design	12
Cover Design	13
Application	14
Informational Sources	15
Image Sources	16

# Research

Ecofeminism is a fine arts magazine of my own making. It follows artists who express their feelings about the place where environmentalism and feminism meet. The Special Edition No. 4 includes work by three indigenous artists: Rebecca Lee Kunz, Natani Notah, and Lynne Allen.

## OBJECTIVE

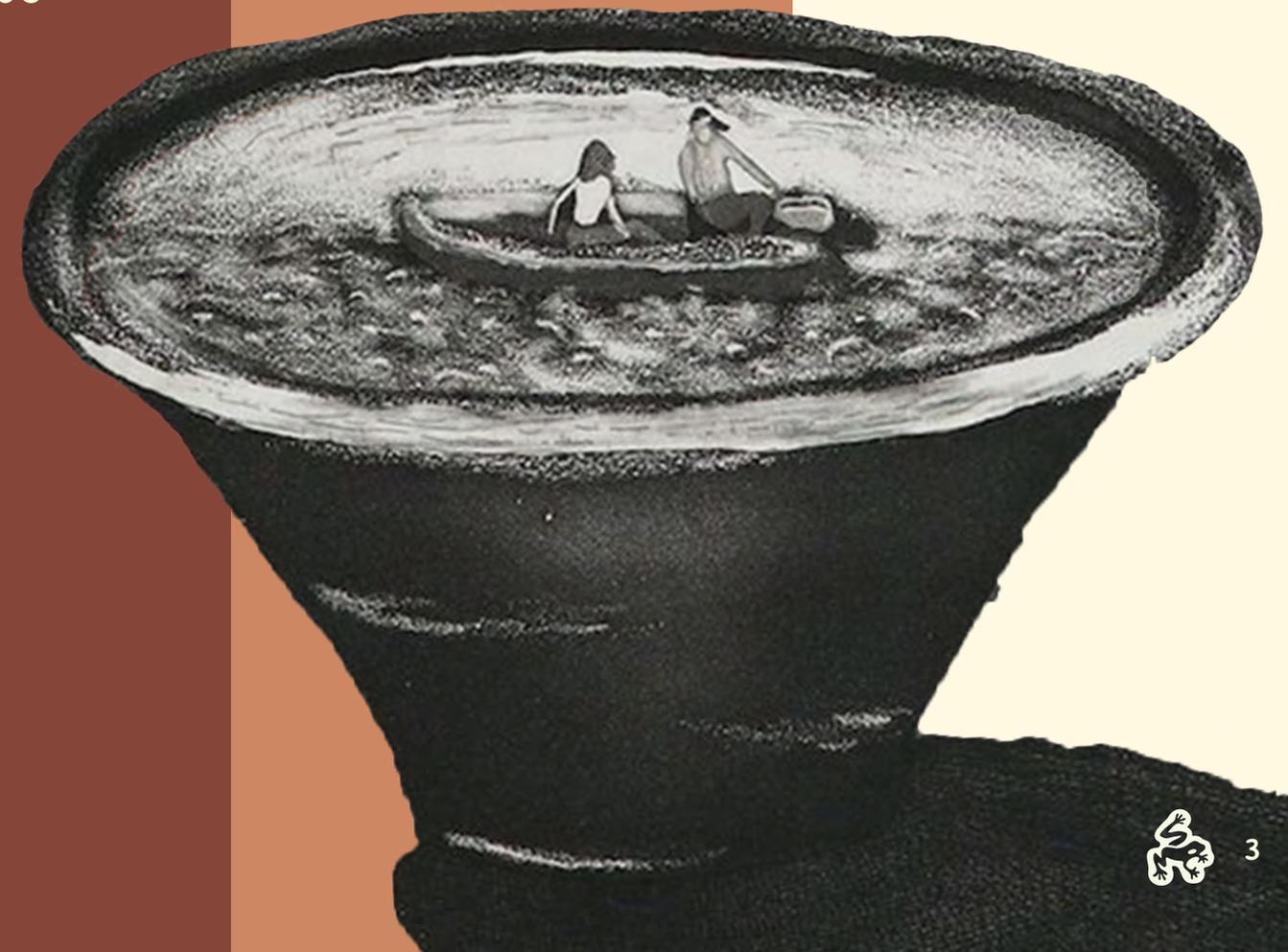
Provide a place where feminine voices speaking about personal experience and the impacts of climate change can be elevated

## AUDIENCE

Environmentalists  
Feminists  
Artists

## PROGRAMS

Adobe Photoshop  
Adobe InDesign



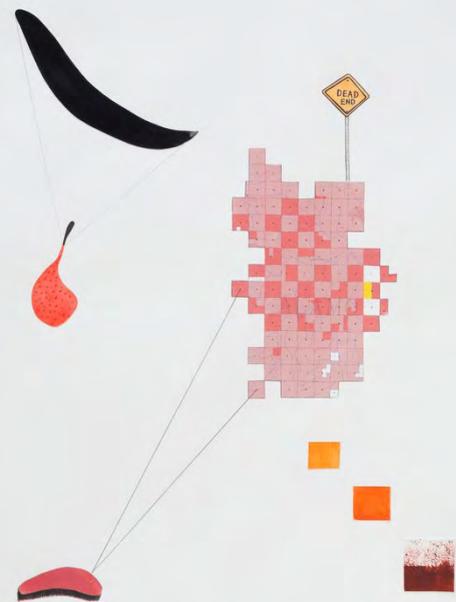


# Rebecca Lee Kunz

Visual storyteller, Rebecca Lee Kunz is a Cherokee artist who creates mixed media art based on the way she believes that Cherokee legends interact with today's post-industrial world. Her *Story Paintings* (2023) collection is a dynamic set of giclée archival prints that detail how the history of the Cherokee people informs their future. Her work frames interesting cultural symbolism within striking, warm color palettes.

# Natani Notah

Navajo artist, Natani Notah uses a variety of mediums to depict social issues affecting her community. In her *Thoughts on Being Thrown* (2022-2024) collection, she sheds light on the indigenous experience through a feminist lens. Her mixed media archival prints are designed to invoke feeling and understanding through the use of negative space, a light color palette, and symbolic hand-drawn objects.







# Development

Pieces from the three artists helped to inform layout direction. Relevance to the artist's personal story and mode of expression became an indicator for image sizing in the spreads. The largest images tested the limits of an entire spread and became section introductions. Additionally, smaller motifs were extracted to play alongside or in the text for a feeling of interconnection.



# Chosen Typography

## Kumlien Pro

AaBbCcDdEeFfGgHhIiJjKkLl  
MmNnOoPpQqRrSsTtUuVvWw  
XxYyZz0123456789`~!@N°\$%^  
&\*()\_ - += {} [] \ | ; : ' " , < . > / ?

**ORIGIN:**  
Adobe Fonts

**DESIGNER:**  
Kevin King

**LICENSE:**  
Open for personal  
and commercial  
use with Adobe  
subscription

### 5 Styles

Regular	The quick fox jumps over the lazy dog
Medium	The quick fox jumps over the lazy dog
<i>Italic</i>	<i>The quick fox jumps over the lazy dog</i>
<b>Bold</b>	<b>The quick fox jumps over the lazy dog</b>
Condensed	The quick fox jumps over the lazy dog

### Reasoning

Kumlien Pro provides a balanced typeface that feels clean, yet organic. Typeface was designed by Kevin King, who assists indigenous communities with transcribing their language digitally.



# Color Palette

Careful consideration delegated the colors in Ecofeminism's official palette. The darkest color is a deep charcoal, which provides a gritty contrast to the lighter colors. The muted, but strong muted brick red was drawn from its frequent usage in Rebecca Lee Kunz's designs and references the strong feminine endurance of feminist artists. A intermediary orange color was added to create a bridge between the lightest warm cream color and the muted brick red. It reflects soft orange, a color naturally derived from red clay soil. All of these colors work in tandem to create an atmosphere of earthly experience in both a feminist and climate change context.

Earthy Charcoal

Feminine Endurance Red

Clay Orange

Warm Cream

# Logo

Where environmentalism  
meets feminism



Charcoal color background  
represents earthly translation



# ECOFEMINISM



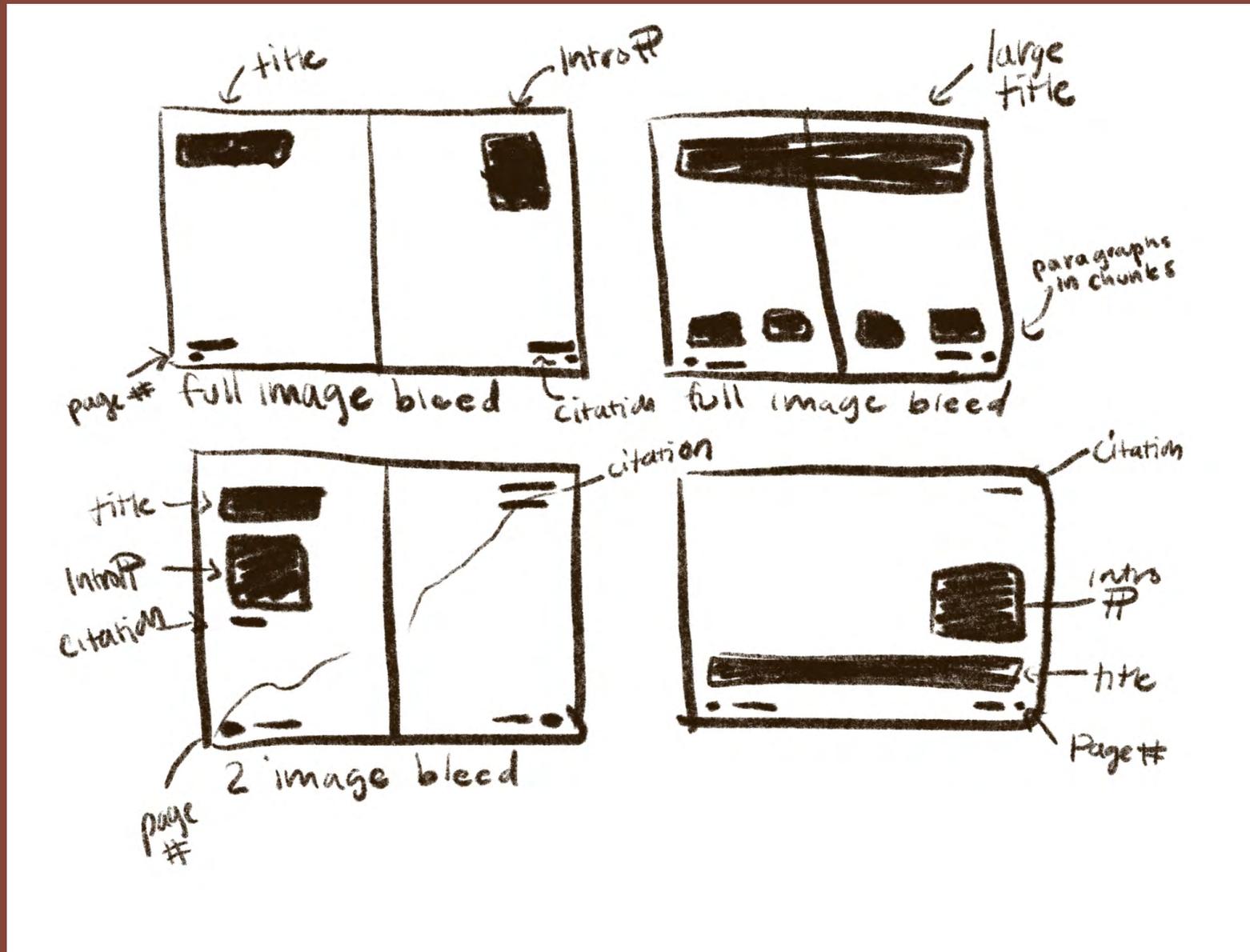
Letterforms express strength,  
professionalism, and balance



**Kumlien Pro Bold**

Typeface was designed by  
Kevin King, who assists  
indigenous communities  
with transcribing their  
language digitally.

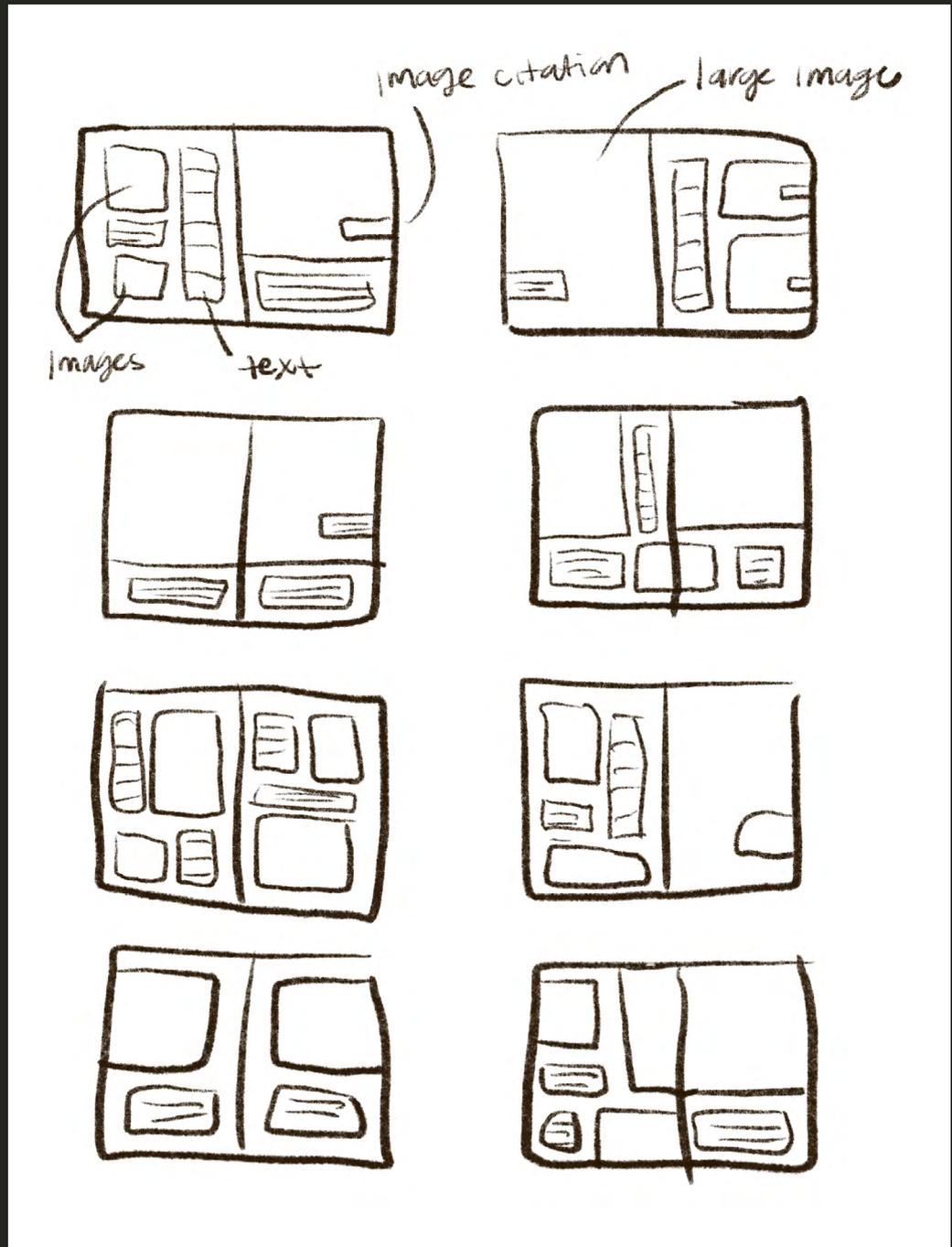
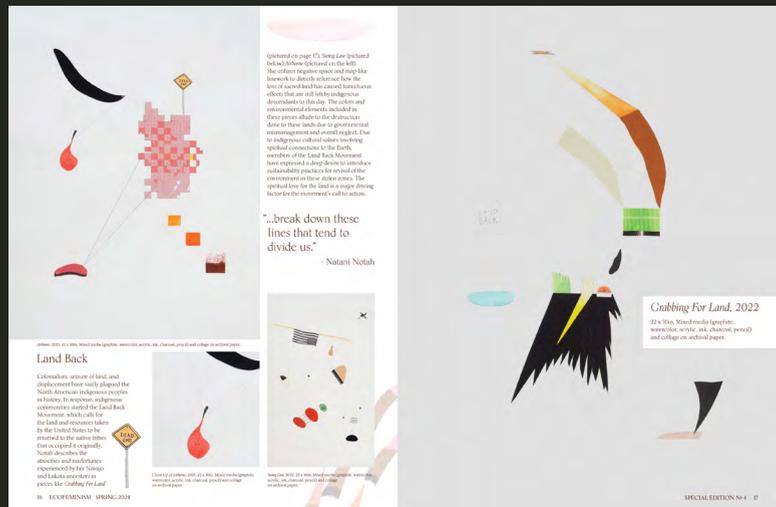
# Artist Introductions



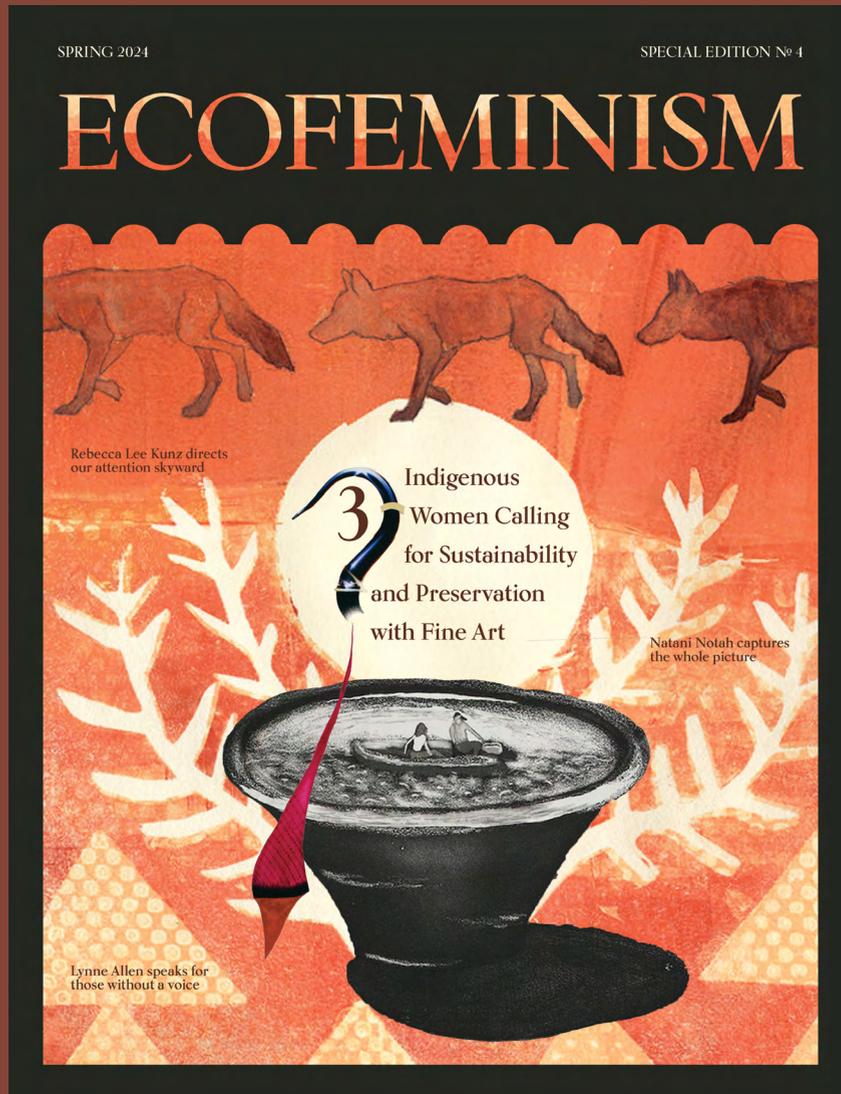
When creating the artist introduction pages, the focus was to display one piece of work across the entire spread. The text was designed to sit in harmony with the imagery, serving as a fluid body for the audience to dive into. Layout experimentation persisted until a rhythmic balance was discovered, uniting all of the compositional elements together.

# Inner Spread Design

The inner spreads became a place for enthusiastic interaction between elements. The compositions were arranged around the art piece focal points. Using the movement and atmosphere depicted in the art pieces, the text and grid system helped to organize the composition into an organic flow. Variety, balance, unity, movement, and rhythm were all prioritized in each layout idea. The final spreads exhibit a successful framework that allows for textual information to sit comfortably with the striking imagery from the artists.



# Cover Design



The front and back cover designs display a collage of motifs, characters, and small detail elements from all three artists. It represents a unification of ideas. The three artists have their own respective experiences, but they all contribute to something larger. Their unique cultural backgrounds and perspectives help the world paint a better picture. Their activism and advocacy for climate change as well as feminism is expressed visually and remarkably. The composition of the covers operate as framing devices that create balance, interaction, unity, movement, and variety.



# Application

Accessory items respect and honor the artists exhibited in the issue. Expanding the narrative into physical products provides readers with a constant reminder of their journey in Ecofeminism. Takeaways become conversation-starters and continue to fuel the fire of inspiration ignited by the magazine.



# Informational Sources

Allen, Lynne. "About." Lynne Allen, Lynne Allen, 2022, [www.lynneallen.com/about](http://www.lynneallen.com/about).

"Chicago: Natani Notah: Thoughts on Being Thrown." Document, Document, 2 Dec. 2023, [documentspace.com/exhibition/chicago-natani-notah-thoughts-on-being-thrown/](https://documentspace.com/exhibition/chicago-natani-notah-thoughts-on-being-thrown/).

Hawley, Elizabeth S. "From the Ground up: Diné Women Artists Fight for Environmental Justice." ARTnews.Com, ARTnews.com, 23 Nov. 2022, [www.artnews.com/art-in-america/features/dine-women-artists-environmental-justice-1234647459/](https://www.artnews.com/art-in-america/features/dine-women-artists-environmental-justice-1234647459/).

Kunz, Rebecca. "'Blackberry to Cotton', the Fall of Cherokee Matriarchal Power." Tree of Life Studio, Rebecca Lee Kunz, 17 Nov. 2021, [treeoflifestudio.net/2021/11/blackberry-to-cotton-the-fall-of-choerokee-matriarchal-power/](https://treeoflifestudio.net/2021/11/blackberry-to-cotton-the-fall-of-choerokee-matriarchal-power/).

Kunz, Rebecca Lee. "'Fallen From Stars': What Is Our Contemporary Relationship to the Sky Vault? Why Is Coyote Falling Up?" Tree of Life Studio, Rebecca Kunz, 3 Jan. 2024, [treeoflifestudio.net/2024/01/fallen-from-stars-what-is-our-contemporary-relationship-to-the-sky-vault/](https://treeoflifestudio.net/2024/01/fallen-from-stars-what-is-our-contemporary-relationship-to-the-sky-vault/).

Kunz, Rebecca Lee. "Rebecca Lee Kunz - Tree of Life." Cielo Handcrafted, Cielo Handcrafted, 2024, [cielohandcrafted.com/collections/rebecca-lee-kunz/rebecca-lee-kunz?page=2](https://cielohandcrafted.com/collections/rebecca-lee-kunz/rebecca-lee-kunz?page=2).

Kunz, Rebecca Lee. Sky Guides. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/sky-guides/>. Accessed 3 July 2024.

Kunz, Rebecca Lee. "'Skyward Return', Messages From Our Skyward Friends." Tree of Life Studio, Rebecca Kunz, 19 Jan. 2022, [treeoflifestudio.net/2022/01/skyward-return-messages-from-our-skyward-friends/](https://treeoflifestudio.net/2022/01/skyward-return-messages-from-our-skyward-friends/).

"Rebecca Lee Kunz: Story Paintings." Institute of American Indian Arts (IAIA), Institute of American Indian Arts, 15 Aug. 2021, [iaia.edu/event/rebecca-lee-kunz-story-paintings/](https://iaia.edu/event/rebecca-lee-kunz-story-paintings/).

"Natani Notah: Skirmishhh." Tureen, Tureen, 25 May 2024, [www.tureen.info/exhibitions/natani-notah-skirmishhh](http://www.tureen.info/exhibitions/natani-notah-skirmishhh).

Notah, Natani. "Instagram Post by @NataniNotah." Instagram, Instagram, 27 Feb. 2024, [www.instagram.com/p/C33kJMbrn2w/?img\\_index=1](https://www.instagram.com/p/C33kJMbrn2w/?img_index=1).

Notah, Natani. "Natani Notah - About." NATANI NOTAH, Natani Notah, 2024, [www.nataninotah.com/](http://www.nataninotah.com/).



# Image Sources

- Allen, Lynne. Crested Ibis 2019. Lynne Allen – Endangered Species & Climate Change, Lynne Allen, <https://www.lynneallen.com/endangered-species>. Accessed 3 July 2024.
- Allen, Lynne. Endangered. 2019. Lynne Allen – Endangered Species & Climate Change, Lynne Allen, <https://www.lynneallen.com/endangered-species>. Accessed 3 July 2024.
- Allen, Lynne. Facing Extinction. 2019. Lynne Allen – Endangered Species & Climate Change, Lynne Allen, <https://www.lynneallen.com/endangered-species>. Accessed 3 July 2024.
- Allen, Lynne. Fractured. 2019. Lynne Allen – Endangered Species & Climate Change, Lynne Allen, <https://www.lynneallen.com/endangered-species>. Accessed 3 July 2024.
- Allen, Lynne. New World Order. 2019. Lynne Allen – Endangered Species & Climate Change, Lynne Allen, <https://www.lynneallen.com/endangered-species>. Accessed 3 July 2024.
- Allen, Lynne. Photograph of Lynne Allen. 2022. Lynne Allen, Lynne Allen, <https://www.lynneallen.com/about>. Accessed 3 July 2024.
- Allen, Lynne. To Live Is To Leave Traces. 2019. Lynne Allen – Endangered Species & Climate Change, Lynne Allen, <https://www.lynneallen.com/endangered-species>. Accessed 3 July 2024.
- Allen, Lynne. Threatened. 2019. Lynne Allen – Endangered Species & Climate Change, Lynne Allen, <https://www.lynneallen.com/endangered-species>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Coyote Skin Dusty Paws. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/coyote-skin-dusty-paws/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Deliverance. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/deliverance-2/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. From Cinders. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/from-cinders/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Photograph of Rebecca Lee Kunz. 2024. Tree Of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/about/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Sky Split. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/sky-split/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Sky Guides. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/sky-guides/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Skyward Return. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/skyward-return/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Sky Vault Descent. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/sky-vault-descent/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Sun Track. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/sun-track-2/>. Accessed 3 July 2024.
- Kunz, Rebecca Lee. Blackberry To Cotton. 19 July 2023. Tree of Life Studio, Rebecca Kunz, <https://treeoflifestudio.net/project/blackberry-to-cotton/>. Accessed 3 July 2024.
- Lukenbaugh, Melissa. 2024. Natani Notah, Natani Notah, <https://www.nataninotah.com/>. Accessed 3 July 2024.
- Notah, Natani. Airborne. 2023. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. Flesh Freedom. 2022. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. Grabbing For Land. 2022. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. Hook Line and Sink Her. 2024. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. Incoming. 2024. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. Me Three. 2023. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. Navajo Leg with a Fishnet Stocking. 2022. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. Pass the Peyote. 2023. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. SOS. 2022. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.
- Notah, Natani. Swing Low. 2023. Natani Notah – Portfolio, Natani Notah, <https://www.nataninotah.com/portfolio>. Accessed 3 July 2024.





# *THANK YOU!*

Feel free to reach out! I would love to discuss this more thoroughly with you!

Email: [sarahead.art@gmail.com](mailto:sarahead.art@gmail.com)

Website: [saraheaddesign.com](http://saraheaddesign.com)